NEW YORK STRAIGHT RYE WHISKEY



COLONIAL CRAFTMANSHIP AND NEW-AGE TECHNIQUES

There is no better example to describe the evolution of the craft distiller movement than realizing what happened in the American Rye Whiskey phenomenon. Craft distillers, clearly led by enlightened masters, have managed to change the Rye Whiskey reputation to become the No.1 choice of whiskey lovers in the world. It's nice to see this when it happens, in the arts it's called Renaissance.

In our case, in addition to the use of the local high quality winter rye and the fantastic characteristics of the Catskill water, the sour mash and adding a small amount of malted rye have translated our desired goal into pleasant reality.



New-Age Rve Whiskey



Double distilled in copper stills

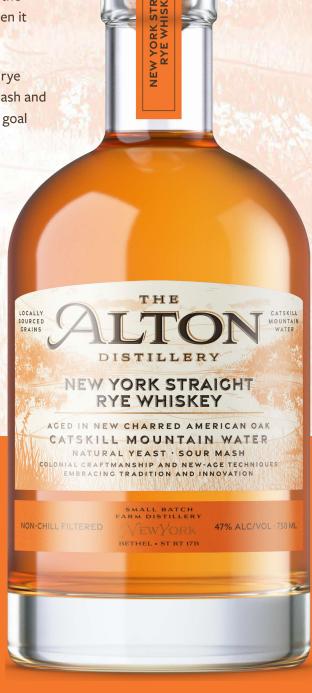


Aged 3+ years in seasoned white American oak charred casks in temperature controlled rack houses

FINEST DISTILLATION CUT NATURAL COLOR NON-CHILLED FILTERED

TASTING NOTES

Rich amber color, vanilla, and maple aroma with hint of caramel, costard, and dried plums sustained by new wood, walnuts, and molasses. The spicy quintet of cinnamon, caramel, leather, clove, and nougat leads the palate loud and full while vanilla, dried fruits, and ripe banana are completing each other in the background. A clean earthy sensation add balance to a glimpse of toasted oak to give a fresh and smooth finish.





INNOVATION & SUSTAINABILITY

The character of all the Alton's whiskeys lies in the making of the spirit, from the quality of the grains to the spectacular water of the estate, to the final distillation in our small copper stills, from which only the heart is kept for maturation in white American oak casks. Together with the inspiration drawn from the stunning natural surroundings, these are the special factors which contribute to The Alton's distinctive whiskey personality.



PRODUCT SPECIFICATION

BOTTLE SIZE	750 mL
ABV%	47
UPC CODE	051497305109
SSC CODE	10051497305106
TTB COLA ID	21361001000486
BOTTLES PER CASE	6

CASE WEIGHT	20 LBS
CASES PER PALLET	100
TIHI	20x5
CASE SPEC (L X W X H)	12"x9"x10"
PALLET WEIGHT	2020
PALLET SPEC (L X W X H)	48.5"x42"x55"